



"I strongly support his proposal of making a similar film with people from … Britain, because we too have a very divided society."

Sir Mark Moody-Stuart
Former Chairman, Shell and Anglo American

Poster artwork illustrative

FROM INDIA WITH LOVE · THE PILOT

United Kingdom

Where we prove the impact travels. Why Britain first:

1. **A timely story**
   Youth violence, social division and the work of rebuilding trust. Police in England and Wales recorded 53,047 knife-crime offences in the year to March 2025.
2. **A living India connection**
   Deep cultural ties and a living diaspora: 1.9 million people in England and Wales identified as Indian in the 2021 Census.
3. **Relationships already in place**
   The FIWL USA edition was screened in London, Glasgow and Edinburgh, including at RSA House, building a growing network of UK supporters.

WHAT THE PILOT DELIVERS

- Feature documentary
- Character shorts
- Learning module
- UK screening tour

Objective: *Demonstrate a repeatable model for storytelling, education and trust-building across countries.*

Sources: ONS, Crime in England and Wales, year ending March 2025; ONS, Census 2021.

FIWL UK · THE TRAVELLERS

Six strangers. One journey. Two weeks.

Six Britons whose paths might otherwise never cross.

ILLUSTRATIVE CHARACTERS · CASTING NOT YET COMPLETED



Survivor

Knife-crime survivor. Wonders if her street will ever feel safe.



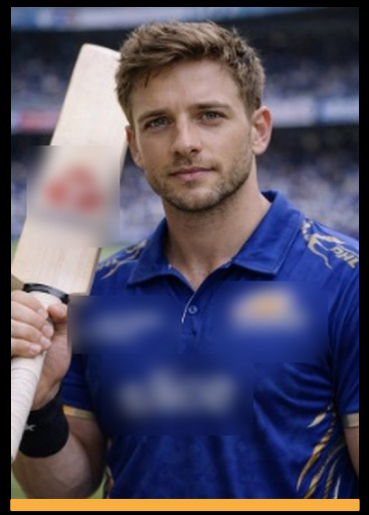
Former gang member

Mentors youth who remind him of himself. Wonders if he can reach them in time.



Police officer

A British Sikh. Searching for what her family left behind in India.



Cricketer

A hero to youth in two nations. Wonders where he truly belongs.



LGBTQ+ activist

Fights to be seen, and carries the cost. Searching for a place to rest.



Educator

Whose pupils arrive already afraid. Wants to give them a reason to hope.



Guided through India by Mandar Apte, producer and director of From India With Love, who also appears in the film as the travellers' guide.

Faces are AI-generated, not real participants; uniforms are generic, not any police force. Travellers are selected by the creative team; partners and sponsors may nominate candidates.

FIWL UK · THE JOURNEY

Two weeks experiencing India's culture and wisdom traditions.

An illustrative route. The final itinerary will be designed for the deepest healing and transformation.



Map for illustration; route indicative.

1 **Mumbai** Days 1–3

Arrival. Six strangers meet, and hear the human stories of 26/11 from survivors and families willing to take part.

2 **Indore** Days 4–7

With Ujjain and Bhopal, and the rural life around them.

3 **Varanasi** Days 8–11

Dawn on the ghats, where life and death share one riverbank, and the villages beyond.

4 **Kerala** Days 12–14

Ancient temples, Kalaripayattu, Ayurveda and the backwaters. Each says, on camera, what they will do back home.

BEFORE THE JOURNEY

Document participants' back stories, build trust within the group, and set intentions for the journey ahead.

DURING · 2 WEEKS

Through yoga, meditation, breathwork and dialogue, participants experience the magic of India, then design service projects to carry their learning home.

AFTER THE JOURNEY

Follow participants as they translate their experience into acts of compassion, service and trust-building in their chosen spaces.

FIWL UK · THE JOURNEY

An inner journey and an outer one.

In India, strangers discover connection through service, shared experiences and looking within.










Stills from From India With Love (USA), filmed in India in 2016.

FIWL UK · SAFEGUARDS

Trust built into the model.

People who have lived through violence deserve care, consent and honesty at every step.

1 Trauma-informed care

A trauma-informed care specialist travels with the group, with support before, during and after the journey.

2 Consent and dignity

Informed consent at every stage of filming, and the right to withdraw from further filming.

3 Editorial independence

The creative team (Mandar Apte as producer and director, with UK and India co-directors) selects every traveller. Partners and sponsors never influence content.

4 Honest imagery

AI-generated images are always labelled. No real person is shown as a participant without consent.

5 Follow-through

A participant-engagement coordinator supports every traveller through the eight weeks of service at home.

6 Governance

Gifts will be received through charitable partners in the US, UK and India, with separate project accounting and regular financial reporting.

FIWL UK · THE PEOPLE BEHIND THE FILM

The vision is in place. Your support will help build the team.

PRODUCER & DIRECTOR



Mandar Apte

- 18 years at Shell, managing GameChanger social innovation and impact investments
- Founder, Cities4Peace (2018–present)
- Director, From India With Love (USA, 2017)
- Fellow, Royal Society of Arts (2023–present)
- Adjunct Senior Industry Fellow, RMIT University (2024–present)
- Winner, Ashoka League of Intrapreneurs Award (2012)

"I've been enormously impressed by the work [Mandar has] done bringing people from different sectors of society together."

Sir Mark Moody-Stuart · Former Chairman, Shell and Anglo American

THE TEAM

Once funded, we will hire co-directors and production houses in both countries.

Together, they will deliver an award-calibre film.

UNITED KINGDOM

Co-director · Production house

Leads casting interviews and back stories, and shapes the story for British audiences and the UK tour.

INDIA

Co-director · Production house

Designs the transformational experiences, manages local permissions and in-country production, and brings cultural depth to the journey.



Leslie Knott

Creative Producer



Holly Ritchie

Creative Producer

If the whole world is a home,
India is its prayer room.

The next journey begins with you.

DONATE | PARTNER | BECOME A PATRON



Mandar Apte

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Producer & Director, From India With Love Anthology
Fellow, Royal Society of Arts
18 years at Shell · Founder, Cities4Peace

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